NAO Statewide Advocacy Leaders: Preparing Together
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Co-Chair, NAO Public Policy Committee
Deputy Director, Indiana AHEC Network
Friday, November 14, 2014
1:00 PM Eastern Time

Today’s Call
› Welcome and Introductions
› DRAFT Public Policy Committee Plans
› Brief Legislative Update
› State Advocacy Leader Input & Wisdom
› Indiana State Advocacy Leader Example
› What do you need from NAO?

Welcome and Introductions
› Your New NAO Public Policy Co-Chairs
  › Kristina Fjeld-Sparks
  › Angela (Holloway) Boyer
› Who are you?
2014–2015 Plans

- NAO Fall Meeting
- Develop NAO State Advocacy Leaders
- Develop Modernized NAO Advocacy Toolkit
- Develop NAO Public Policy Priorities

Legislative Update

- Elections resulted in change of majority in Senate
- FY2015 – Budget action expected before Christmas break
- NAO Fall Meeting Important for legislative visits
- NAO Ask for FY2015 is $75 million

State Advocacy Leader Input

- What are your plans for capitol hill visits?
- How have you helped to coordinate with your state’s AHEC colleagues in the past and this year?
- What ideas do you have to coordinate with your state’s AHEC colleague this year?
- What words of wisdom can you share?
Indiana AHEC Example

- Send action alert and instructions for contacting legislators to Indiana’s Center Directors
- Create a legislative toolkit on our website
- Create and maintain/update an itinerary for hill visits
- Schedule Senate meetings
- Ask each AHEC center director to bring regional materials for each legislator and a copy for themselves to use for show-and-tell
- Send out email to centers about simple logistics
- Attend the NAO Fall Meeting and policy session
- Meet at hotel the morning of to plan day and tag teams
- Create folders for each legislator and each Center Director

Folder for Each Legislator

- NAO One-Page Ask
- NAO Brochure
- NAO Bulletin
- Indiana Works! One-Pager
- Indiana Goals and Objectives
- Indiana Performance Report
- AHEC Financing Model
- IN Contact List with map and photos

Folder for Each Center Director

- All of the above and
- NAO Talking Points
- Itinerary (sample from last year attached)
- Congressional District Map
- Indiana Congressional Contacts
- Capitol Hill Map
- Metro Map
What do you need?

- From NAO?
- From Public Policy Committee?
- From your colleagues?

Questions and Ideas

Contacts

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